



The International Association of Lions Clubs

(Lions Clubs International®)

DISTRICT 410B

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Rob Fowler - District Governor 2006/7

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27 July, 2006

Dear Lions Club President, Club Secretary and Treasurer

Our Lions activities are off to a flying start and I hope that you will have a wonderful year of service in your community. We aim to have a really successful **100%LIONS410B** year!

GROWTH and EXTENSION

We are challenged by International President Jimmy Ross to grow our community service, our visibility as Lions doing great volunteer work and also the membership numbers in our existing clubs. We also need to actively promote new clubs, Club Branches and new Leo Clubs. Please make the **growth and extension of Lionism in your town a priority** during this year. If you can initiate the extension of a new Lions club or a club branch through one of your contacts then let me know and the District will assist you and your prospective Charter Lion in every way possible to make this new club a reality.

MEMBERSHIP AND ACTIVITY REPORTS

Then, please ensure that your **membership and activity reports** are sent to International or the District office and the Cabinet Secretary and your relevant Zone and Region Chairman on or before the 10th day of the month following your GBM. This will greatly speed up our District Administration. By now every Club Secretary should have received their password to update your club records monthly on line. This is really a very simple and painless procedure for those that have internet access. There is a preferred District 410B M&A reporting schedule for you to use. Please do not send the District office pages and pages of your Club meeting minutes. Rather use the attached M&A reporting form to record your club activity and membership details at the end of each GBM and forward that to the District Office, Cabinet Secretary, Zone and Region Chairman. We will get a very good idea of the good work you have been doing through this document.

FIRST HALF DUES PAYABLE BY END AUGUST

The **first half District and International dues** have been billed are payable by the end of August. Congratulations to those clubs that have made use of the advantageous Lions exchange rate of 6,99 for July. I would be absolutely thrilled if all the clubs in our District paid their dues on time and did not need to needlessly waste time and energy following up. Please ensure that your dues are paid timeously! If you have any queries regarding your dues please contact Cabinet Treasurer Malcolm Povey.

Certificate of Registration of Nonprofit Organisation Registration Number 032-696-NPO

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"We Serve"
1957 - 2006

CHRISTMAS CAKES

At the First Cabinet meeting on 23 July it was agreed that the **Christmas Cake early entitlement rebates** would be as indicated below:

The cost structure for cakes this year is also indicated, for your information.

| | | | |
|-----------------------------------|------------------------|-----|---------------------------------|
| Approved breakdown of Cake costs: | Albany production | R28 | |
| | Multiple District Cost | R 1 | |
| | District Cost | R 3 | |
| | Lions Club profit | R10 | Total selling cost = R42 |

It was agreed that the following early payment discounts will be applicable for this coming year.

A: Payment banked and credited by **30 November, 2006 - R1,00** per cake sold and paid for by this date.

B: Payment banked and credited between **1 and 25 December, 2006 - R0,50** per cake sold and paid for by this date.

Clubs submitting their payment (after deduction of the appropriate discount due to them for early payment) should simultaneously confirm with the Cabinet Treasurer the number of cakes for which payment is being made and the related discount deducted from that payment so that there is a clear and unambiguous understanding of the discount being claimed.

C: Any further outstanding balance for cakes purchased by Clubs must be paid by **31 January, 2007**.

Any Awards based on cake sales will be subject to payment in full for all cake sales by 31 January, 2007.

On the other side of the coin please note : THE PENALTY PAYABLE TO THE DISTRICT ON ALL OUTSTANDING PAYMENTS FOR CAKE PURCHASES NOT RECEIVED BY 31 JANUARY, 2007 WILL BE **R2** PER CAKE.

I'm sure that we will have a great Christmas Cake program this year and that we will achieve our target of 40 000 cakes sold. Get started with your sales and marketing program as soon as possible.

PROMOTION AND EXPOSURE OF OUR GREAT VOLUNTARY SERVICE

I am receiving some **very interesting and creative newspaper extracts** from Clubs that are promoting themselves and their service activities in their local media. This is really great. We need good and positive exposure for Lions. There is so much good being done in our District. Let's share that with our communities.

Don't forget the **Wild Wild West** Mid-year conference at Omaramba over the weekend of 27, 28 and 29 October, 2006. This mid-year is being convened by the Rustenburg Lions and is going to be really great! Registration details etc. will be sent out soon.

Enjoy being a Lion in District 410B and the special privilege of serving others!

Yours in Lionism
DG Rob Fowler

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