



LIONS OPERATION BRIGHTSIGHT

Multiple District 410 • Southern Africa

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LIONS CLUBS INTERNATIONAL – MD410 SOUTHERN AFRICA - WHITE CANE DAY 1 June 2011

Lions Operation Brightsight's mission is to make affordable spectacles available to all economically disadvantaged people of any age; but in particular for needy young learners, where impaired vision is arguably the worst impediment for their personal development.

We urge all Lions Clubs in South Africa to take up the challenge, to support the legacy of Helen Keller who in 1925 challenged Lions to be "Knights for the Blind in the crusade against darkness". Not long thereafter, the white cane became the symbol of needs for people with impaired vision.

We will be selling White Candy Canes to the general public in the same spirit which will take place at the end of May to early June, to celebrate Helen Keller's birthday – 1 June.

White Candy Canes will be retailed to the public by the Lions Clubs for R5.00 each (Recommended Retail Price), which includes the individually wrapped candy cane as well as a sticker, in acknowledgement of their support.

The minimum quantity purchase of 200 canes including stickers, postage and packing will amount to R700.00, payable in advance. Sales of this quantity should generate R300 for your Club, to be utilised for sight related programmes.

Please contact George MacDonald for more information and confirm your orders by fax or email to the numbers/address above.

Management Committee 2010 - 2011:
PDG Derek Edwards (Chairperson) (Bedfordview); PDG George MacDonald (Manager) (Pretoria City);
ZC Shaun Carter (Treasurer) (Northcliff); LP Mark Meltzer (Secretary) (Glenoaks);
LP Janis van der Heiden (Benoni van Rhyn); Lion Charles Groves (Benoni)